

## Pro-Life Waco in 2023: Top 10 Features

John Pisciotta, Founding Director

- 1.** Sharpening focus. The transition of recent years to Public Square Outreach continued in 2023.
- 2.** A Lila Rose interview of John Pisciotta was released on YouTube on September 6 by Live Action News. The 39-minute podcast focused on the importance of Public Square Outreach and the initiatives delivered by PLW over the decades. According to YouTube, the video has been viewed over 33,000 times. <https://tinyurl.com/yyatrf3a>
- 3.** Pharmacy outreach was the big new initiative of the year. The CVS and Walgreens pharmacy chains announced plans to fill prescriptions for chemical abortion pills. The launch was on March 31 at CVS at the intersection of Valley Mills Drive and New Road. We display a variety of signs. We also engage customers, employees, and travelers with an educational flier presenting all facets of chemical abortions.
- 4.** When the initial CVS venue closed its doors in October, PLW shifted pharmacy outreach to the Target department store, which includes a CVS pharmacy. Outreach events were each Friday of November and two Fridays of December. This included a huge impact on Black Friday.
- 5.** Planned Parenthood Waco and allies announced a seminar named “What Sex Ed Didn’t Teach You in School” for May 15. PLW quickly mobilized for a protest at the event. Planned Parenthood got wind of what was about to happen. They aborted the seminar before its first breath.
- 6.** East Texas Right to Life honored Pro-Life Waco as the Texas Pro-Life Organization of the Year. Mark Lee Dickson, the creator of the Sanctuary Cities for the Unborn movement, leads East Texas RTL.
- 7.** Reverend Clenard Childress of New Jersey was the speaker for a special Second Sunday Pro-Life Luncheon in September. Rev. Childress is the pastor of New Calvary Church in Newark and is a lead speaker each year for the West Coast March for Life.
- 8.** PLW director John Pisciotta delivered an academic presentation to the University Faculty for Life at Saint Thomas University in Saint Paul. The presentation, “The Median Voter Theory and Statewide Ballots”, explained recent pro-life losses in statewide votes and offered strategies for reversing this trend.
- 9.** Pro-Life Waco displays at fairs and festivals, giving away books and fliers. The most popular item was a set of soft-to-the-touch models of babies in the womb. The children loved holding the models, providing a memory that will last a long time. Of course, there were many productive conversations.
- 10.** PLW created a special Christmas yard sign. The initial order of 100 vanished quickly. 50 more were ordered and distributed, many to cities other than Waco. Yard signs at homes and churches provide opportunities for Public Square Outreach 24/7! This outreach will be expanded in 2024.