

# Babies & Moms Need You.

## Pro-Life Waco in the Public Square

### Action Agenda

#### February

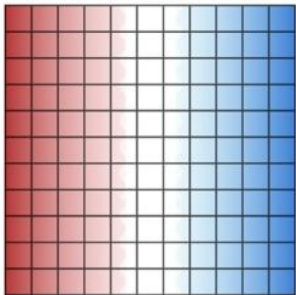
- Feb. 2. **First Sunday Love Life Chain.** 2-3 PM  
Valley Mills Dr. & New Rd. Look for billboard truck. Invite your family & your church.
- Feb. 6. Thursday **Pedestrian Overpass.** 4-5:30 PM.  
S. Valley Mills Dr. and Bagby Ave. (Set GPS to 1800 S Valley Mills Dr.) Park near Chili's. Then dinner on PLW at Jason's Deli.
- Feb. 14. Friday. **CVS and Walgreen Pharmacy Outreach.** 4-5:30 PM. Intersection of HWY 84 and Estates Drive. Park behind PNC Bank. Then dinner at McAlister's Deli (Hewitt Dr).
- Feb. 22. Saturday. **It's A Baby Waco!**  
8-10 AM Planned Parenthood Waco, 700 W HWY 6. Taco fiesta at 9 AM.
- Feb. 26. Wednesday. **Pharmacy Outreach at CVS near BU.** 11:30-1 PM. At 5th St. & I-35 Service Rd. 820 S 5th St. Then lunch at Panera Bread on PLW.

**Set monthly schedule:**  
 Life Chain, 1st Sunday  
 CVS & Walgreens. 2nd Friday.  
 It's a Baby Waco. 4th Saturday  
 CVS near BU. Last Wednesday  
 (Either 4th or 5th Wed.).

#### Public Sentiment Grid

Let's turn it red!!

Strong for Life      Mushy Middle      Strong for Abortion



Each small block represents 1 person, or 1,000, etc.



#### March

- March. 2. **Life Chain.** 2-3 PM Valley Mills Dr. & New Rd. Look for billboard truck. Invite your family.
- March. 6. Thursday **Pedestrian Overpass.** 4-5:30 PM.  
S. Valley Mills Dr. and Bagby Ave. (GPS: 1800 S Valley Mills Dr.) Park near Chili's. Dinner @ Jason's.
- March 9. **Second Sunday Pro-Life Luncheon.** Italian buffet (\$10) served during noon hour at St. Mary Waco Hall (1424 Columbus Ave). The program is 1 to 2:30 PM.  
The keynote speaker is **Jennifer Morse** of the Ruth Institute. Her topic is **"Righting the Wrongs of the Sexual Revolution"**. Among other books, Jennifer is the author of "The Sexual State."
- March. 14. Friday. **CVS and Walgreen Pharmacy Outreach.** 4-5:30 PM. Intersection of HWY 84 and Estates Drive. Park behind PNC Bank.
- March. 22. Saturday. **It's A Baby Waco!** 8-10 AM, at PP Waco, 700 W HWY 6. Taco fiesta at 9 AM.
- March. 26. Wed. **Pharmacy Outreach at CVS near BU.** 11:30-1 PM. At 5th St. & I-35 Service Rd. 820 S 5th St.

#### What is Public Square Outreach?

PLW is focused on "public square outreach". This is outreach with the goal of **BROADLY** engaging a local community to change hearts, minds, souls, and votes.

The graph to the left illustrates the meaning of **"BROADLY"**. Deep blue and deep green represent strongly pro-life and pro-abortion neighbors. Light blue, white, and light green shows the "mushy middle" or the undecided. A public square outreach event engages neighbors across the spectrum— not just the pro-life faithful or the pro-abortion hostile. When a pro-life group delivers pedestrian overpass outreach over an Interstate HWY, **this is public square outreach!** A pregnancy center banquet focuses on the pro-life faithful.

## Pro-Life Waco in the Media

### Video

Pharmacy Outreach in Waco and nationwide. Five minutes. Highlights twin goals: 1. challenging CVS and Walgreens and 2. Chemical Abortion education. <https://youtu.be/OxwesXolCf0>

John Pisciotta interviewed by Lila Rose of Life Action. 40 minutes. Most of this (starting at 13:00) is about Pro-Life Waco's top priority—public square outreach. (9-7-2023) <https://youtu.be/9UXGztNtbNw>

### Online Articles

John Pisciotta commentary. Pharmacy abortion protests are affecting Walmart along with Walgreens. Live Action, August 20 2024. <https://tinyurl.com/mphnncah>

John Pisciotta commentary. Walgreens & CVS provide opportunity for nationwide "massive pro-life collaboration". Live Action News, March 10, 2024. <https://tinyurl.com/2bzpaf3u>

John Pisciotta commentary . Pharmacy Outreach can "move the dial". Live Action News, Jan. 18, 2024. <http://tinyurl.com/bddxdkdk>

Pro-Life Waco launches outreach at CVS Pharmacy. LifeSiteNews (4-5-2023) <https://tinyurl.com/yc8ttupb>

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