

# Top 10 Events of 2025

Pro-Life Waco (PLW), founded 1995

Pro-Life in the Public Square (PLPS), founded 2024

1-5 are a mostly about Pro-Life in the Public Square  
6-10 are mostly about Pro-Life Waco

1. A 'mustard seed' is moving the pro-life message from Waco to the world. This was the title of a news story about Pro-Life in the Public Square in Live Action News. PLPS is the new national wing of our non-profit. Pro-Life Waco continues its dynamic local outreach. Read the full story in Live Action News: <https://tinyurl.com/24dkkpnc>



2. A yard sign featuring Dad in the picture. The top support initiative of PLPS is Pro-Life Yard Signs Across America. We offer proven yard signs for \$4 each, at half of our cost. In 2025, our yard sign sales were over 1,500 to 20 states. The most popular sign design was our family theme, which includes Dad. Lifting up fathers must become a central part of pro-life ministry!

3. Pharmacy protests in Alabama. Photos to the right are not Waco. Karyn Tunks and Lisa Word lead pharmacy protests in three Alabama cities: Daphne, Fairhope, and Foley. The 2nd major PLPS support initiative is providing a FREE Quick-Start Pack (signs & flyers) to groups engaging in pharmacy protests. Thank you, Karyn and Lisa, for bold witness in Alabama. A city is a city no matter how small. How about your city?



4. Billboards at the Edge of Town is our third support initiative. PLPS offers technical and financial assistance to help pro-lifers in small cities seize the opportunity of a nearby highway. Nina Dowden donated use of the site near Highway 6, north of Valley Mills, Texas. Volunteers from Holy Angels Catholic Church, led by Doel Garcia, provided equipment and labor. The photo on the left shows one side of the billboard.

5. PLPS at National Right to Life Conference. This is the leading annual pro-life conference. John Pisciotta attended in June to promote Pro-Life in the Public Square with an eye-catching display table, a full-page ad in the program, and a speech promoting public square outreach.

6. PLW uses the Buc-ee's billboard strategy. The famous Buc-ee's travel centers have a unique billboard strategy. They use several billboards bunched together. Pro-Life Waco adopted their strategy with three billboards clustered within 100 yards of each other. The location is Waco Drive just east of the bridge over the Brazos River. Monthly rental for three signs is \$325. Consider funding a week, a month, or more!



7. November draws PLW to the sidewalks of Target. This is the third year for November weekly Target protests—ending on Black Friday. Why? All of Target's 1,900 pharmacies are CVS. CVS (and Walgreens) fill chemical abortion prescriptions in 20 states. These businesses betray the Hippocratic Oath and must be challenged. PLW delivers.

8. Second Sunday shines light on sexual revolution. Second Sunday Pro-Life Luncheon was March 9 at St. Mary's Church. Of course, the meal was Italian! PLW was honored to host Dr. Jennifer Morse of the Ruth Institute speaking on "Righting the Wrongs of the Sexual Revolution". Jennifer's latest book is The Sexual State.

9. Chemical abortion billboard. Chemical or pill abortions have surged to over 60% of all abortions. This transformation demands a bold response. For Waco and America, we have developed a powerful pill abortion billboard. The focus is on profound dangers to abortion-minded moms and educating all segments of a community.



10. Pisciotta headlines Tyler celebration of abortion center closing. Nearly 200 pro-lifers of Greater Tyler attended on October 12. John's presentation was "With Planned Parenthood Gone, Let's Shine Brighter in East Texas". LifeNews reported on the celebration. <https://tinyurl.com/254tcj84>