

# 2018 Mission Refocus for Hometown Pro-Life Action

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Hometown Pro-Life Action has been successful. HTPLA has more than 12,000 members and is the 2nd largest pro-life group on Facebook. Still, the group has faltered on its central mission of being a catalyst for local action in hometowns across the world. I launched HTPLA in July of 2014 because there was no other means of communication among local activists and those think about "jumping in the water." Over time, I allowed the group to change toward "all things pro-life." I will return HTPLA to its narrow local action focus in 2018. I am asking for **more posts on local pro-life action** in hometowns worldwide. I will delete some posts that do not "significantly" equip or encourage foot soldiers in the battle. **The success of HTPLA is measured by what you and I do outside of Facebook.**

If I delete one of your post, please know this: I am not upset with you. In return, I hope you will not be mad at me. I am fallible and doing my best to return HTPLA to its very important mission in service to the Gospel of Life.

I want more posts on recent, currently happening, and future events in hometowns across the world. If you and a friend draw up pro-life signs to hold on a street corner, that would be perfect. Take pictures of each other and post to Hometown Pro-Life Action. Don't be concern that your post is not important enough. I want your posts on local events, big and small. Let's take "baby steps" and encourage others to step up to the plate.

## Going forward in 2018, here are three "No's"

- No to requests for financial support**--unless there is a local event, such as a banquet with a pro-life speaker.
- No to graphic memes.** There may be a rare exception for a novel message. I will assume that hometown foot soldiers are already familiar with the pro-life quotes of Mother Teresa.
- No to posts centered on prayer and prayer encouragement**--unless there is an event bringing people together, such as a prayer event at a church or an abortion facility. This one is hard for me to incorporate. I believe in the power of prayer. However, HTPLA's mission is local action. If a post focusing local action includes a request for prayer, I will not delete.

## No-so-welcome posts:

- The thoughts and actions of celebrities--those who oppose us and also those who support us.
- Stories showing that pro-abortion people do things that are not very nice. We know this.
- Stories showing that pro-life people do some really kind and compassionate things. We know this.

Most of your posts on politics should go to my other group, Pro-Life Politics. The exception is if the political matter is linked to local action, such as a local rally to promote some political matter. Politics is about laws, law proposals, law enforcement, court proceeding, executive actions, and elections. Politics can be at the local, state, national and international levels. **Please use Pro-Life Politics for your posts centered on politics and government.**

In general, posts of news and commentary will be accepted (kept) only if the posts contain very strong content equipping or encouraging local outreach. This might include persuasive approaches to sidewalk counseling or news of an abortion facility closing.

If you see HTPLA straying from these guidelines, let me know about it. I prefer email ([prolifewaco@gmail.com](mailto:prolifewaco@gmail.com)) to Facebook messages. I am more reliable with email.

In 2018, HTPLA may have fewer news posts. We have several excellent sources for pro-life news on a daily basis. These include:

LifeNews  
LifeSiteNews  
National Right to Life News

Check these out frequently for very good news articles and commentary. You can sign up for daily alerts.

Hometown Pro-Life Action does not exist to make us feel more effective as pro-lifers by what we are doing on Facebook. Facebook is simply a tool. The goal is effective action outside of Facebook--on the streets, abortion facilities, overpasses, churches, etc.