



Pro-Life Waco 2023 Year in Review prolifewaco.com



We R focused like a laser beam

From Pro-Life Waco's early days, challenging Planned Parenthood's Nobody's Fool yearly sex ed seminar, we have had a big emphasis on public square outreach. This focus sharpened substantially in 2023. Public square outreach is engaging our neighbors BROADLY and CONTINUOUSLY. This contrasts with mainly engaging with strong pro-lifers or with strong abortion supporters. Most of our neighbors, the "mushy middle", are not in either camp.

What activities are NOT public square outreach? For the most part, the work at pregnancy support centers, politics, and prayer and persuasion at abortion facilities do not engage a broad cross-section of our neighbors. All the branches of the pro-life tree must be strong. This includes public square outreach.

While PLW outreach is almost all in Central Texas, the importance of PLW public square outreach has been recognized nationally:



--In September, Lila Rose, the founder and CEO of Live Action, released a video podcast interview with John Pisciotta. Most of the podcast was on the importance of public square outreach and how it's delivered by Pro-Life Waco. Watch the 40-minute video at <https://youtu.be/9UXGztNtbNw/>

--Priests for Life delivers a weekly half-hour news program named Pro-life PrimeTime News. John Pisciotta was interviewed on public square outreach at CVS pharmacy in Waco. See the first 8 minutes: <https://youtu.be/atX8awv-OxQ>

--For September Second Sunday Luncheon, Pisciotta delivered a 15-minute explanation of public square outreach. <https://youtu.be/9b-0CaTKUoM>

PLW takes national lead in Pharmacy Outreach

Pro-Life Waco launched Pharmacy Outreach on March 31. The reason was CVS and Walgreens had accepted the Biden FDA offer to fill prescriptions for chemical abortion pills.

PLW outreach was at the advantageous CVS location of at the most advantageous location of 601 N Valley Mills Drive in Waco.

We displayed numerous signs in plain view of traffic at this busy intersection

The stopped traffic on New Road provided an opportunity to distribute an educational flier on all facets of chemical abortion. This horrific killing method is used in over half of abortions in America.

See PLW's flier: <https://tinyurl.com/y33w4x6z>

See an animated video of chemical abortion: abortionprocedures.com

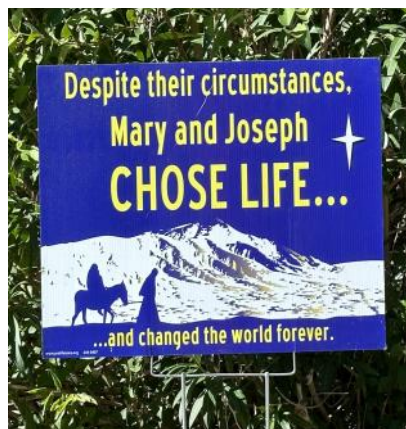
In September, CVS announced they would close the pharmacy of our monthly outreach. We decided to shift to Target for all Fridays of the month of November, ending with Black Friday. The outreach was so successful and gratifying, we decided to continue for Dec 1 and 8. In January, Pro-Life Waco will resume monthly outreach at another Walgreens or CVS.



Pro-Life Waco's Pharmacy Outreach has four goals: **1.** Impose financial and public image losses. **2.** Educate about chemical abortion with PLW's special flier **3.** Send a message to other pharmacies, such as Walmart, to continue to offer a choice for CVS and Walgreens customers. **4.** Create an incentive for CVS and Walgreens to drop their abortion plans. These two pharmacy chains did not implement their abortion plans in 2023. With the chemical abortion death of Alyona Dixson of Nevada in September of 2023, they may have learned that chemical abortions

A yard sign for Christmas

A big part of PLW public square outreach has been yard signs. This year we created a special yard sign for the Christmas season. We have used this message as a billboard in past years. One of our foot soldiers suggested a yard sign. PLW ordered 100 to sell for \$10 each for display at homes AND churches. We sold out with the largest sale to Sacred Heart Church in Sugar Land Texas. **We will be back for Christmas 2024!**



PLW crushes PP's sex ed seminar



What Sex Ed Didn't Cover was the seminar slated for May15 from Planned Parenthood Waco and allies. After weeks of promotion, they cancelled the seminar. A Facebook post declared "an unforeseen development" made it impossible to go forward.

What happened? Pro-Life Waco discovered the time and venue. PLW immediately mobilized for a sidewalk outreach at the venue.

Pro-Life Waco Director John Pisciotta declared, "Our engagements in the public square can have greater impact than we imagine."

East Texas Right to Life honors PLW as Texas Organization of the Year

East Texas Right to Life honored Pro-Life Waco as the outstanding organization in Texas for 2022. The award was conferred on March 11, at their annual banquet in Longview. East Texas Right to Life is the mother organization for the dynamic "Sanctuary Cities for the Unborn" campaign headed by Mark Lee Dickson. Mr. Dickson and PLW's John Pisciotta share a commitment to public square outreach at the local level. Mark's leadership has brought over 60 Sanctuary Cities for the Unborn to Texas, including nearby Crawford.

Pro-Life Waco is a 501c3 non-profit.

Contributions are tax deductible.

Your financial support is vital for 2024

Donations go directly to pro-life initiatives. PLW leaders do not receive compensation.

You can donate online at prolifewaco.com.

Click the red "Support Us" button

Or send a check to:

PLW, 4200 Grim Ave. Waco TX 76710

Rev. Childress' September mini-tour of Central Texas

Pastor Clenard Childress has inspired the West Coast March for Life. Likewise, he aroused the pro-lifers of Central Texas. The mini-tour was four presentations in four days.

Pastor Childress is a true pro-life clergy champion. He is the Senior Pastor of New Calvary Church (Newark, NJ) and a lead speaker each year for the West Coast March for Life. Childress is featured in the legendary documentary "Maafa 21" and created the website www.blackgenocide.org



The event that brought Pastor Childress to Central Texas was the September Second Sunday Luncheon Gathering at St. Mary's Catholic Church sponsored by Pro-Life Waco.

After preparing pasta and meatballs, PLW Director John Pisciotta was the warm-up for the program hour. He delivered a clear and urgent call for public square outreach to a broad cross-section of our neighbors. <https://youtu.be/9b-0CaTKUoM>

Pastor Childress carried the ball forward at Second Sunday with a Biblical call for unwavering discipleship. For pastors and Christians in the pews, he sees our pro-life discipleship as tepid. While we face difficult challenges, his message was hopeful. Watch this rousing call to action:

<https://youtu.be/s3M0eh0vPQ4>

Pastor Childress preached for the evening service of Church of the Open Door (Rev. Ronnie Holmes), with the topic "Winning in the Wilderness". <https://tinyurl.com/jehmywbc> Begins at 34 minutes. Requires Facebook

The Waco Area Pastor Council put together a special breakfast to meet Reverend Childress on Tuesday, September 12. He delivered a riveting pastor to pastor message.

The Austin group, Embrace Life, hosted a presentation by Pastor Childress on Tuesday evening of September 12. Embrace Life focuses on helping African-American families.

Other Second Sunday Luncheon speakers in 2023 were: Claire Culwell—she survived an abortion, while her twin brother did not. Julie Wilkinson worked in the 1980s for late-term abortionist Warren Hern in Boulder, Colorado.

https://youtu.be/Z_ofNXT4G6E

Also, Audrey Werner, the author of **10 Tips on How NOT to Talk to Your Kids About Sex.**

PLW at Conference

John Pisciotta is a long-time member of University Faculty for Life. On June 1-2, he attended and presented at their annual conference at St. Thomas University in St. Paul. Pisciotta's 10-page paper was "The Median Voter Theory and Pro-Life Performance in 2022" You can find the paper at: <https://tinyurl.com/2zbbkutkw>

PLW expands with Facebook

The focus of Pro-Life Waco is L-O-C-A-L. However, PLW models and encourages local action worldwide. In 2014, John Pisciotta created a Facebook group **Hometown Pro-life Action.**



Billboard truck delights Austin marchers

"Carolyn", the pro-life billboard truck was a hit at the Texas Rally for Life on January 28. Carolyn was parked along the march route on Guadalupe Street. The marchers loved taking

Sexual integrity seminar

With the fall of Roe, we must restore sexual integrity. PLW offered a seminar. **Guiding Youth to Sexual Integrity and Abundant Life**, on February 6. The seminar leader was Dr. Sandy Hapenny. Over 50 parents and other adults attended. We cannot build the Culture of Life on the foundation of the sexual revolution!

PLW was there for "Fiesta in the Park"



We Are Chosen Waco, is an annual springtime event organized by several Waco churches. This gathering has become a highlight of the year for PLW. Over 700 attended at Oakwood Park on March 4. Pro-Life Waco used a large canopy over tables for browsing, engaging, and giving away free items. We gave away fliers, books, wristbands, yard signs, preborn baby models at 12 weeks, and precious feet pins. The center of attraction was a set of soft-to-the-touch preborn baby models. Memories were created that will impact lives.



Pro-Life Waco welcomes the opportunity to bring our display to your church festival or other event. In 2023, we also presented similar displays at three local churches

Additional Media Attention

Federal court challenge to FDA German Public Radio

2nd time for PLW on German Public Radio.

PLW Outreach in the Post-Roe Era Red C Catholic Radio, Bryan TX

The *Red C Roundup* weekly program on April 26. <https://tinyurl.com/p2rrev9m> Starts at 16 minutes.

Waco's Great Awakening! American Family Radio

This story features the 2004 Girl Scout Cookie Boycott eruption in Waco. Broadcasted on June 5 on 180 American Family Radio stations. <https://tinyurl.com/ye6r4t8r> (80 seconds)

If this review were one page longer:

Additional Pro-Life Waco outreach:

— **Pedestrian Overpass Outreach** one Thursday each month.

— **Love Life Chain** the 1st Sunday each month.

— **It's a Baby Waco** at Planned Parenthood the 4th Saturday each month.

— Ever month of 2023 PLW had at least **eight pro-life billboards** in Central Texas.

— John Pisciotta spoke on **"The Challenges We Face in the Post-Roe Era"** to the Central Texas Fellowship of Catholic Men on November 7. Pisciotta welcomes the opportunity to speak at your church, with no honorarium, in 2024.

— Outreach at **Planned Parenthood fundraiser** at Bass Performance Hall in Fort Worth (April 25). A dozen PLW foot soldiers joined allies from Students for Life of America to greet hundreds entering. Texas SFLA Director, Faith Elwonger, was helped deliver our outreach.

— A dozen Letters to the Editor printed in the **Waco Tribune-Herald**.

— Former PLW board member, Molly Wilmington, authored a children's book, **Dietrich Bonhoeffer: The Teacher Who Became a Spy**. The book is an inspiration for courageous Christian witness.

— **Support for Sidewalk Counseling** at Planned Parenthood. The PLW billboard track serves as a supply center. PLW has paid for monthly breakfast meetings of the faithful group of sidewalk counselors.

PLW needs you! Thank you

to all who have
• prayed • worked • and financially supported the public-square outreach of Pro-Life Waco..
Grassroots mobilization is more critical than ever for the battle for life!

Donate online: www.prolifewaco.com
Donate by mail: 4200 Grim Ave Waco TX 76710
Contact us: 644-0407 or prolifewaco@gmail.com